

## **Public Information Workflow for Hurricane Harvey ESF-10 Texas Response:**

### **STEP 1:**

**Field Specialists/Imagery Gatherers** are deployed to the 3 branches (Branch: A- Corpus, B- Houston, C- Port Arthur). The ICP is currently at the Corpus Christi location co-located with 'A' and the PIO is an EPA lead. Ms. Terri White is the PIO for the Incident. PIAT is supporting and coordinating with Ms. White and other partner agencies for messaging. The branches support the UC and carry out operations.

### **STEP 2:**

**Field Specialists/Imagery Gatherers** will receive guidance from the ICP PIO/JIC about the overall priorities, objectives and direction of the UC. Field Specialists/Imagery Gatherers should also talk with their branch director to receive additional information and site-specific objectives to better identify imagery/information opportunities.

### **STEP 3:**

**Field Specialists/Imagery Gatherers** capture photo and video imagery. Download to laptop and follow regular labeling practice. (Verify organizational details, spelling of names, and mission)

### **STEP 4:**

EPA PIO will provide supporting messaging for cutline support and will be the approving authority for all information release.

### **STEP 5:**

Mission select Photos for release will be uploaded into 3 places:

- [HurricaneHarveyESF10@gmail.com](mailto:HurricaneHarveyESF10@gmail.com) Pswd: GoPackers7  
This is a central repository for images so that SITL/DOCL and the response in general has access.
- EPA Email: [R6HarveyPIO@EPA.GOV](mailto:R6HarveyPIO@EPA.GOV) Once here EPA will post as they see appropriate for official releases.
- DVIDS: After Imagery is approved by the EPA PIO, it can then be uploaded into DVIDS as normal for media and public consumption.